



Nikita Bhargava

Multidisciplinary UX Researcher | Designer

A UX professional with a background in graphic design, human-centered design, and multimedia management. Experienced in conducting user research and translating insights into intuitive, accessible digital experiences through interaction design, prototyping, and usability improvements. Partners with cross-functional teams to align user needs, business goals, and technical constraints.

Portfolio: nikitabhargava.com

Review UX case studies highlighting research insights, design decisions, and measurable product impact.

Core UX Expertise: User Research | Usability Testing | Interaction Design | Information Architecture | Accessibility (WCAG) | Wireframing | Prototyping | Journey Mapping | Stakeholder Collaboration | Data Visualization | Agile & Scrum Methods

Contact



Email

nikita.bhargava290@gmail.com

Location

Ottawa, Canada | Open to Relocation

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[LinkedIn](#)

Education

2021

Interdisciplinary Studies in Human-Centered Design

Algonquin College | Ottawa, Canada

2020

Interactive Media Management

Algonquin College | Ottawa, Canada

2015

Bachelor of Design - Graphics

Apeejay Styta University | Haryana, India

Certifications

Certified International Event Decor Professional - September 2025

UX Skills & Methods

Discovery & Research

- User Research
- Guerrilla Research
- Stakeholder Interviews
- Surveys / UX Questionnaires
- Mixed-Method Research

Insights & Evaluation

- Thematic Analysis & Insight Synthesis
- Usability Testing
- Cognitive Walkthroughs
- Heuristic Evaluations

Experience Design

- Interaction Design
- Information Architecture
- Workflow Mapping
- User Stories & Task Flows
- Sketching & Storyboarding
- Personas, Scenarios & Journey Mapping
- Wireframing & Prototyping
- Interface Design
- Service Design
- Data Visualization & Accessibility

Tools

- Adobe XD
- Figma
- Power BI (Dashboard Design)
- Adobe Creative Suite
- Basic HTML/ CSS

Experience

May 2021 - August 2024

Agriculture and Agri-Food Canada (Government of Canada) Ottawa, Canada

Business Analyst (User Experience)

- **Transformed static reports into interactive data visualization dashboards**, enabling self-serve analytics for 5,000+ users.
- **Led end-to-end UX projects** for enterprise platforms, applying systems thinking and human-centred design to improve complex internal digital experiences.
- **Conducted mixed-method user research** (interviews, surveys, focus groups, usability testing) and synthesized insights to inform data-driven design decisions.
- **Identified workflow bottlenecks and mapped user journeys**, uncovering opportunities to simplify complex internal processes.
- **Redesigned information architecture and navigation**, reducing information search time for internal users.
- **Designed interaction flows, wireframes, and high-fidelity prototypes**, iterating through usability testing to reduce friction in task completion.
- **Collaborated cross-functionally** with analysts, developers, and stakeholders to align UX solutions with user needs, organizational goals, and technical constraints.
- **Applied WCAG accessibility standards and inclusive design principles**, ensuring accessible and inclusive digital experiences.

September 2020 - May 2021

Client UX Projects | Algonquin College

UX Designer & Researcher

- Delivered UX solutions for **government and non-profit clients, including Immigration, Refugees and Citizenship Canada (IRCC) and Wheelchair Basketball Canada (WBC)**, across research and design phases.
- Improved usability of a complex IRCC application package through content restructuring, information architecture, and workflow simplification.
- Identified accessibility and cost barriers in wheelchair basketball participation and proposed user-centered solutions to improve access.

April 2018 - October 2018

EY - Ernst & Young, Gurgaon, India

Visual Communication Designer

- **Collaborated with global marketing and communications teams** to design infographics and business presentations supporting internal and client initiatives.
- **Contributed to process improvements** for social media content delivery, helping achieve a 10% increase in page engagement.
- **Structured complex business information** into clear visual formats, improving clarity and accessibility in presentations and reports.
- **Coordinated project timelines and scope adjustments**, communicating effectively with stakeholders to manage deadlines and deliverables.

March 2016 - April 2018

Pure Design Solution Pvt. Ltd., Gurgaon, India

Senior Graphic Designer

- **Led the creation of social media creatives for 10+ clients**, managing a team of six designers.
- **Collaborated directly with clients** to understand project goals and translate ideas into effective solutions.
- **Designed digital and print assets**, including website interfaces, email campaigns, print collateral, short videos, and social media content.
- **Conceptualized and executed social media campaigns**, supporting audience growth and engagement.
- **Ensured visual consistency and usability across digital assets**, improving clarity and user engagement in client communications.
- **Managed departmental budgets and production resources**, tracking project costs, print supplies, and equipment procurement.

February 2015 - September 2015

Thotin Private Limited, New Delhi, India

Graphic Design Intern

- **Completed design assignments using the Adobe toolkit** while developing foundational design skills.
- **Supported production workflows and administrative tasks**, ensuring deliverables were accurate and approved by clients.